



MAIA PRESIDENT'S AWARD

2026

INTRODUCTION

The *MAIA President's Award* has been introduced by the Malaysia Aerospace Industry Association (MAIA) to recognize member companies and individuals that have demonstrated excellence in their management practices, quality of products and services as well as continuously offering greater value to their stakeholders.

The awards are broadly categorized under two main sectors: corporate awards and individual awards. These recognise both company and individual contributions towards innovation in products, markets and processes, stand-out leadership, Environmental, Social and Governance (ESG) implementation as well as adaptation of digital transformation, making significant impact to the Malaysian aerospace industry landscape.

We are therefore seeking your nomination for these prestigious awards which we have decided to strictly limit to ensure that they remain exclusive and coveted. Following your submission the Executive Office will vet these to ensure compliance. The assessment and evaluation process and selection of the winning entries will be carried out by an independent team of well-established professionals from outside of the MAIA community. The announcement and celebration of the winners will be made at the President's Dinner to be held on July 9th, 2026.

The winner will be presented with a trophy by the invited guest of honour during dinner. We also plan to promote the winners' achievements throughout the year in various events, forums and articles published in various media channels.

On behalf of the MAIA Executive Office, we wish to take this opportunity to wish you every success and look forward to receiving your nomination.

OBJECTIVES

The MAIA President's Award was established to promote excellence and to stimulate healthy and positive competition within our industry.

The MAIA President's Award showcases the achievements of outstanding achievements within the Malaysian aerospace industry with the key objectives being to:

- 1) Recognise the most outstanding companies across the Malaysian aerospace industry covering each sector including manufacturing, maintenance, repair and overhaul (MRO), engineering services, drone sector, human capital development etc.
- 2) Recognise companies which have demonstrated successful implementation of value-added products and/or services, technologies, processes or who have successfully penetrated new markets.
- 3) Recognise companies with excellence in best practice that render them as inspiring role models to other companies.
- 4) Recognise individuals that have demonstrated excellence in their specific fields and shown to be amongst the best our industry can offer and be an inspiration to their fellow colleagues.
- 5) To promote healthy competition between our aerospace players in supporting capability, competency development and growth of our industry.

AWARDS CATEGORIES

CORPORATE AWARDS

1

Aerospace Catalyst Award

Recognition of the organization that has demonstrated exceptional performance, groundbreaking innovation, and transformative impact in the aerospace industry. This award recognizes an entity that has set new benchmarks in technological advancement, operational excellence, and industry leadership, driving the future of aerospace.

2

Sustainability & Environmental Stewardship Award

Recognition of the organization that has made outstanding contributions to environmental responsibility, sustainability, and governance (ESG) leadership in the aerospace industry. This award honors entities that are pioneering sustainable aviation technologies, reducing environmental impact, and driving responsible business practices.

3

Aero Digital Excellence Award

Recognition organizations, teams, and individuals leading the digital transformation of the aerospace industry. This award recognizes those who have successfully implemented and leveraged digital technologies to drive efficiency, innovation, and sustainability.

4

Leadership Competencies and Development

Recognition of the organization that has demonstrated exceptional commitment to leadership excellence, talent development, and workforce empowerment in the aerospace industry. This award honors entities that cultivate strong leadership, invest in employee growth, and drive a culture of innovation and inclusivity.

INDIVIDUAL AWARDS

5

Aerospace Premiership Award

Recognition of an outstanding individual who has demonstrated exceptional leadership, innovation, and impact in the aerospace industry. This award honors a visionary professional whose contributions have shaped the industry, driven technological advancements, and inspired future generations.

6

Aerospace Phoenix Award

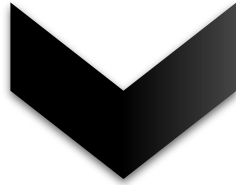
Recognition of exceptional women in aviation and aerospace who have demonstrated remarkable leadership, innovation, and impact. This award celebrates individuals who have broken barriers, pioneered advancements, and inspired future generations in the aerospace sector.

ENTRY REQUIREMENTS

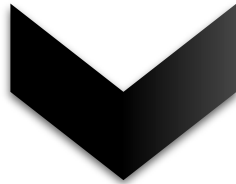
- ✓ Open to all companies with ACTIVE membership with the Malaysia Aerospace Industry Association (MAIA).
- ✓ Company has been in operation and contributing to Malaysia's aerospace industry growth for at least three (3) years continuously.
- ✓ Company incorporated in Malaysia in accordance with the Companies Act, 2016.

PRESIDENT'S AWARDS PROCESS

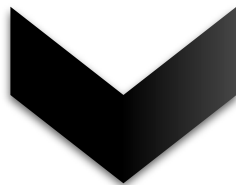
Submission/Nomination



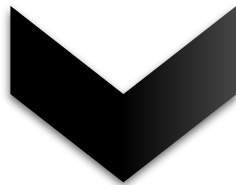
Closing Date



Early Evaluation



Final Evaluation



Awards Ceremony

TERMS & CONDITIONS

1. All applications must be submitted using MAIA dedicated nomination form and duly authorised/signed off by highest-ranking officer of your company to MAIA Executive Office.
2. Applications that are incomplete and/or submitted post-deadline will be automatically rejected.
3. If any information provided by the applicants is subsequently discovered to be fraudulent or false or if there is a material misstatement or omission, both the application and the applicant will be automatically disqualified. The same shall apply to any information given by winners whereby the award given will be automatically revoked.
4. The Executive Office may impose third-party internal auditing on applicants.
5. The Executive Office reserves the right to use non-confidential information and the companies' logos provided by the applicants/winners alike in all publications and collaterals related to the Awards.
6. Winners of the Awards will only be announced on the evening of the President's Dinner. The Executive Office reserves the right to photograph applicants and winners during the President's Dinner and use these photographs and names of the applicants and winners at any time, without prior notice or consent.
7. All decisions made by the Executive Office pertaining to the Awards shall be final and binding. No appeal will be allowed and/or entertained.
8. The applicants shall not resort to court proceedings to review the judges' decision.
9. Applications will be disqualified if the Terms and Conditions of entry are not adhered.
10. The Executive Office shall act in accordance with and under the jurisdiction of the MAIA Board.

EVALUATION CRITERIA

1. Aerospace Catalyst Award

The organisation demonstrates the following:

a) Technological Innovation & Breakthroughs

- i. Development or integration of cutting-edge aerospace technologies, including:
- ii. Next-generation aircraft and propulsion systems (e.g., electric, hydrogen, hybrid).
- iii. Advanced manufacturing techniques (e.g., 3D printing, automation, AI-driven production).
- iv. Autonomous systems, AI, and digital transformation in aerospace.
- v. Proven impact of these innovations in efficiency, cost reduction, or safety improvements.

b) Market Leadership & Business Growth

- i. Demonstrated strong financial performance, market expansion, or competitive leadership.
- ii. Successful execution of major contracts, strategic partnerships, or global collaborations.
- iii. Expansion into new aerospace markets or pioneering industry-disrupting business models.

c) Operational Excellence & Efficiency

- i. Implementation of best practices in aircraft manufacturing, maintenance, or logistics.
- ii. Success in reducing costs, improving speed-to-market, and optimizing supply chains.
- iii. Proven quality control, reliability, and safety improvements across aerospace operations.

d) Sustainability & Environmental Responsibility

- i. Leadership in green aviation and sustainable aerospace technologies.
- ii. Contributions to carbon reduction, eco-friendly materials, and sustainable fuel solutions.
- iii. Commitment to corporate social responsibility and global sustainability initiatives.

e) Industry Influence & Global Impact

- i. Active role in shaping industry regulations, policies, and global aerospace advancements.
- ii. Participation in major aerospace alliances, government programs, or space exploration missions.
- iii. Recognition as an industry thought leader and contributor to aerospace progress.

f) Workforce Development & Talent Growth

- i. Investment in employee training, upskilling, and leadership development.
- ii. Initiatives to promote diversity, equity, and inclusion (DEI) in the aerospace workforce.
- iii. Commitment to STEM education and inspiring the next generation of aerospace professionals.

g) Customer & Stakeholder Impact

- i. Excellence in customer satisfaction, service innovation, and user experience.
- ii. Strong relationships with government agencies, defense organizations, airlines, or space programs.
- iii. A track record of delivering high-value solutions to key industry stakeholders.

EVALUATION CRITERIA

2. Sustainability and Environmental Stewardship Award

The organisation demonstrates the following:

a) Sustainable Aviation Technologies & Innovation

- i. Development or implementation of green aviation technologies, including:
 - Sustainable aviation fuels (SAF), hydrogen, or electric propulsion.
 - Lightweight materials and fuel-efficient aircraft designs.
 - Waste reduction and circular economy practices in manufacturing.
- ii. Proven advancements in reducing emissions, fuel consumption, or environmental footprint.

b) Carbon Reduction & Climate Action

- i. Clear commitment to carbon neutrality and emission reduction targets.
- ii. Participation in carbon offset programs, reforestation initiatives, or clean energy transitions.
- iii. Implementation of fuel-efficient operations, eco-friendly supply chains, and emissions tracking systems.

c) Environmental Compliance & Governance (ESG)

- i. Adherence to global environmental regulations and sustainability standards (e.g., ICAO, EU ETS).
- ii. Transparent sustainability reporting and alignment with ESG best practices.
- iii. Governance initiatives to promote ethical, socially responsible, and environmentally sustainable business operations.

d) Green Manufacturing & Supply Chain Sustainability

- i. Adoption of low-emission production techniques and renewable energy in operations.
- ii. Commitment to eco-friendly materials, resource efficiency, and sustainable supplier partnerships.
- iii. Use of AI, digital twins, or IoT to optimize resource consumption and reduce waste.

e) Sustainable Infrastructure & Operations

- i. Implementation of energy-efficient airport or aerospace facilities.
- ii. Development of sustainable MRO (Maintenance, Repair, and Overhaul) practices.
- iii. Commitment to reducing noise pollution, water consumption, and hazardous waste.

f) Industry Collaboration & Policy Advocacy

- i. Active engagement in sustainability initiatives, global coalitions, or industry think tanks.
- ii. Collaboration with governments, NGOs, or regulatory bodies to advance sustainable aviation.
- iii. Influence on industry-wide sustainability policies, incentives, or carbon reduction strategies.

g) Social Responsibility & Workforce Engagement

- i. Strong corporate social responsibility (CSR) programs focused on sustainability.
- ii. Employee engagement in green initiatives, training, and awareness programs.
- iii. Support for STEM education, environmental advocacy, and diversity in sustainability leadership.

EVALUATION CRITERIA

3. Aero Digital Excellence Award

The organisation demonstrates the following:

- a) **Innovative Use of Digital Technologies**
 - i. Adoption of AI, big data, IoT, digital twins, automation, or cloud computing to enhance operations.
 - ii. Development of new digital solutions that revolutionize aerospace processes, from design to manufacturing and maintenance.

- b) **Impact on Efficiency & Performance**
 - i. Demonstrable improvements in productivity, cost reduction, and operational efficiency through digital transformation.
 - ii. Enhanced predictive maintenance, smart manufacturing, or streamlined supply chain management.

- c) **Contribution to Sustainability**
 - i. Use of digital tools to reduce carbon footprint, improve fuel efficiency, and promote eco-friendly practices.
 - ii. Integration of data-driven sustainability initiatives that align with industry and global environmental goals.

- d) **Cybersecurity & Data Integrity**
 - i. Implementation of robust cybersecurity frameworks to protect digital assets.

- ii. Use of blockchain, secure cloud systems, or AI-driven security to ensure data integrity.

e) Scalability & Industry Adoption

- i. Projects that set new industry benchmarks and can be scaled across the aerospace sector.
- ii. Evidence of collaboration with partners, regulators, or industry leaders to advance digital standards.

f) Customer & Workforce Transformation

- i. Enhancing customer experience through digital solutions, such as AI-driven services, AR/VR, or automated systems.
- ii. Empowering the workforce with digital training, reskilling, and AI-driven decision-making.

g) Measurable Results & ROI

- i. Clear, quantifiable success metrics showcasing the impact of digital transformation efforts.
- ii. Evidence of long-term digital integration strategies within the organization.

EVALUATION CRITERIA

4. Leadership Competencies and Development Award

The organisation demonstrates the following:

- a) Leadership Development Programs & Training Initiatives
 - i. Implementation of structured leadership training programs for employees at all levels.
 - ii. Integration of mentorship, executive coaching, and succession planning strategies.
 - iii. Use of AI, VR, or digital tools to enhance leadership training and skills development.

- b) Talent Growth & Workforce Empowerment
 - i. Commitment to upskilling and reskilling employees in response to industry advancements.
 - ii. Investment in technical training, soft skills enhancement, and management development.
 - iii. Career progression programs that foster innovation, creativity, and high-performance culture.

- c) Diversity, Equity, and Inclusion (DEI) in Leadership
 - i. Strong initiatives promoting gender diversity, equal opportunities, and inclusive leadership.
 - ii. Programs that support women, underrepresented groups, and emerging leaders in aerospace.
 - iii. Policies that foster an equitable workplace and encourage diverse perspectives in leadership.

- d) Strategic Workforce Planning & Talent Retention
 - i. Effective employee engagement, talent retention, and workplace culture improvement strategies.

- ii. Strong HR policies, succession planning, and leadership pipeline development.
 - iii. Programs aimed at reducing skill gaps, enhancing job satisfaction, and increasing workforce stability.
- e) Innovation in Leadership & Management Practices
- i. Adoption of progressive management techniques, such as agile leadership and digital transformation in HR.
 - ii. Use of data-driven decision-making, AI-driven leadership analytics, or performance management tools.
 - iii. Implementation of adaptive leadership models to navigate industry disruptions and market shifts.
- f) Contribution to Industry Leadership & Knowledge Sharing
- i. Active participation in industry think tanks, leadership conferences, or training alliances.
 - ii. Collaboration with universities, research institutions, and professional organizations to develop leadership competencies.
 - iii. Thought leadership in shaping the future of aerospace workforce development.
- g) Social Responsibility & Community Impact
- i. Engagement in STEM education, scholarship programs, and leadership outreach.
 - ii. Corporate efforts in mentoring young professionals and supporting leadership growth beyond the organization.
 - iii. Community-driven leadership initiatives that empower the next generation of aerospace professionals.

EVALUATION CRITERIA

5. Aerospace Premiership Award

The individual demonstrates the following:

a) Leadership & Strategic Vision

- i. Demonstrated leadership in shaping the aerospace industry through strategic decisions, innovation, or advocacy.
- ii. Proven track record of influencing policies, driving industry standards, and inspiring teams.
- iii. Leadership in critical projects, major industry advancements, or pioneering new aerospace markets.

b) Operational & Business Excellence

- i. Leadership in driving efficiency, improving safety, and optimizing operations in aerospace.
- ii. Successful execution of major projects or initiatives that resulted in measurable improvements.
- iii. Contributions to enhancing global competitiveness and market growth in the aerospace sector.

c) Industry Influence & Global Impact

- i. Active participation in international aerospace collaborations, regulatory bodies, or industry alliances.
- ii. Recognized influence in shaping policies, sustainability initiatives, or global aerospace trends.

d) Commitment to Sustainability & Innovation

- i. Championing environmentally responsible aviation and aerospace practices.
- ii. Involvement in projects that contribute to carbon neutrality, fuel efficiency, and sustainable materials.

e) Mentorship, Education & Workforce Development

- i. Dedication to mentoring young professionals, engineers, and students in the aerospace field.
- ii. Contributions to STEM education, industry knowledge-sharing, and workforce training programs.

f) Awards, Recognition & Legacy

- i. Previous accolades, honors, or professional recognitions within the aerospace industry.
- ii. Enduring impact on the industry's evolution, technological progress, or business growth.
- iii. A legacy of shaping the future of aerospace through thought leadership and groundbreaking achievements.

EVALUATION CRITERIA

6. Aerospace Phoenix Award

The female individual demonstrate the following:

a) Leadership & Industry Influence

- i. A trailblazer in aviation or aerospace, demonstrating exceptional leadership and influence.
- ii. Active role in shaping industry policies, standards, or major aerospace initiatives.
- iii. Recognized leadership in corporate, governmental, or academic aerospace sectors.

b) Breaking Barriers & Advocacy for Women in Aerospace

- i. A role model who has broken gender barriers and paved the way for future women in aviation.
- ii. Advocacy for gender diversity, inclusion, and equal opportunities in the aerospace industry.
- iii. Active engagement in mentoring, leadership programs, and professional development initiatives for women.

c) Operational & Business Excellence

- i. Leadership in aviation safety, operations, and efficiency.
- ii. Successful execution of major aerospace projects, programs, or organizational strategies.
- iii. Contributions to improving airline operations, aircraft manufacturing, or air traffic management.

d) Sustainability & Innovation

- i. Championing eco-friendly aviation technologies and sustainable aerospace solutions.

- ii. Leadership in green aviation, sustainable fuels, or carbon reduction initiatives.
- iii. Advocacy for environmental responsibility in aerospace business and operations.

e) Mentorship & Workforce Development

- i. A dedicated mentor, educator, or advocate for young women in aviation and aerospace careers.
- ii. Leadership in STEM education, aviation training programs, or professional development.
- iii. Contributions to building a diverse and inclusive aerospace workforce.

f) Awards, Recognition & Legacy

- i. Previous honors or recognitions within the aviation and aerospace industry.
- ii. A lasting impact on the advancement of women in aviation.
- iii. A legacy of inspiring and empowering future female leaders in aerospace.

INCENTIVE FOR AWARD'S WINNER

No.	Awards Category	Incentives
CORPORATE AWARDS		
1	Aerospace Catalyst Award	<ul style="list-style-type: none"> ▪ Trophy ▪ One (1) insertion of one-third (1/3) - page ads on MAIA Newsletter worth RM700 with a 1-page free write-up relating to the winner's products/services. ▪ One (1) company representative will be provided with complimentary pass to participate in all MAIA organised event for the current year. ▪ One (1) company representative will be invited as speaker in one of MAIA organised event. ▪ One (1) company representative will be provided with a complimentary ticket to attend President's Dinner 2026 if shortlisted.
2	Sustainability and Environmental Stewardship Award	
3	Aero Digital Excellence Award	
4	Leadership Competencies and Development Award	
INDIVIDUAL AWARDS		
5	Aerospace Premiership Award	<ul style="list-style-type: none"> ▪ Trophy ▪ Elected as MAIA Premier/Phoenix Ambassador for the current year. ▪ Free to participate in all MAIA organised event for the current year. ▪ Will be invited as speaker in one of MAIA organised event. ▪ A 1-page free write-up relating to the winner's success story on MAIA newsletter. ▪ Will be provided with a complimentary ticket to attend President's Dinner 2026 if shortlisted.
6	Aerospace Phoenix Award	



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